

MINUTES

COUNCIL DOWNTOWN MASTER PLAN COMMITTEE

Thursday, September 24, 2020 – 3:30 PM

City Hall Council Chambers

Members Present: Maureen Copelof, Chair, Council Member
Gary Daniel, Vice Chair, Council Member
Jim Fatland, City Manager
Paul Ray, Planning Director
Nicole Bentley, Heart of Brevard (Left at 4:30 PM)
Melanie Spreen, Heart of Brevard Representative
Dee Dee Perkins, Citizen Member

Members Absent: Susan Threlkel, Council Appointed At-Large Member

Staff Present: Denise Hodsdon, Executive Assistant

A. Welcome & Call to Order

Committee Chair Maureen Copelof welcomed everyone and called the meeting to order at 3:33 PM.

B. Certification of Quorum

Quorum was certified by Executive Assistant Denise Hodsdon.

C. Approval of Agenda

Ms. Copelof noted that approval of minutes and Focus 2020 Review update need to be removed from the agenda. She asked to add Christmas decorations to the agenda. Motion by Mr. Daniel, seconded by Ms. Bentley to approve the agenda as amended. The motion carried unanimously.

D. Alleyway Plan

Ms. Bentley reported that she has reached out to the Arts Council about the possibility of partnering with them about doing a call to artists and framing it as a creative contest for ideas for the alley. She said their Executive Director has just resigned so she is working with the board president who is going to discuss with their executive committee who would be the point person for us to work through. She is waiting for them to get back to her.

Ms. Bentley said that most artists expect a small stipend to propose an idea and she believes that the standard amount would be between \$200 and \$500 for a rendering, supplies, their time and a budget. There was discussion about the need to develop some guidelines and a budget before asking for proposals. Ms. Perkins and Ms. Bentley volunteered to work on developing guidelines and Mr. Fatland will work on a budget. Ms. Bentley will continue to work with the Arts Council.

E. HOB Plan for Painting Crosswalk by Jordan St.

Ms. Bentley reported that Billy Smith is redoing the design for the crosswalk to include rainbow brook trout instead of the koi fish he had originally proposed. She is still waiting for more information and a timeline from him.

F. Jordan Street Dumpsters

Mr. Ray restated that our overall goal is to eliminate the trash and recycling containers on Jordan Street. The recessed dumpsters will cost approximately \$20,000 to purchase and install and approximately \$260 each per month for service. He said Mr. Fatland is concerned about the City losing the revenue for the trash collection. He asked if there is any interest at all in talking about going back to regular above-ground dumpsters in a real nice enclosure. Ms. Spreen pointed out that the City would own the dumpsters and could still collect the fees from the businesses and use that money to pay a contractor to service them. She said the question would be who is paying on Jordan Street and how much are they paying? Ms. Copelof asked for a cost analysis to include the one-time cost to purchase and install the recessed dumpsters, the monthly cost of service, and what the businesses are paying now.

G. Christmas Decorations

Ms. Copelof reminded everyone that we had discussion at the first of the year about the need for new Christmas decorations for downtown. We had talked about forming a committee, but then COVID-19 happened. Mr. Daniel noted that it would most likely be too late now to get decorations for this year. Mr. Fatland thought the best time to look at buying new decorations would be in January. It was decided to form a committee to include some of the merchants and to work out a timeline and maybe do some fundraising.

H. Set Date for Next Meeting

After surveying committee members as to their availability for meetings, it was decided to change the regular meeting schedule to the first Thursday of the month at 9:00 am and the third Thursday at 4:00 pm.

The next meeting of the Council Downtown Master Plan Committee will be on Thursday, October 15, 2020 at 4:00 PM in the Council Chambers at City Hall.

I. Adjourn

There being no further business, the meeting was adjourned at 4:53 PM.

X Maureen Copelof
Maureen Copelof
Chair, Council Member

Minutes Approved - October 15, 2020

X Denise Hodsdon
Denise Hodsdon
Executive Assistant