

# **MINUTES**

## **COUNCIL DOWNTOWN MASTER PLAN COMMITTEE**

**Wednesday, May 19, 2021 – 9:00 AM**

City Hall Council Chambers

Members Present: Maureen Copelof, Chair, Council Member  
Jim Fatland, City Manager (left at 10:00 am)  
Paul Ray, Planning Director  
Nicole Bentley, Heart of Brevard Executive Director  
Billy Parrish, Heart of Brevard Representative  
Dee Dee Perkins, Citizen Member  
Susan Threlkel, Council Appointed At-Large Member

Absent: Gary Daniel, Vice Chair, Council Member

Staff Present: Denise Hodsdon, Executive Assistant  
Leigh Huffman, Planner

Guests: Melanie Spreen and Michael Johnston, Domokur Architects  
Jason Smit and Stephanie Livingston, Arbor Engineering

### **A. Welcome & Call to Order**

Committee Chair Maureen Copelof welcomed everyone and called the meeting to order at 9:02 AM.

### **B. Certification of Quorum**

Quorum was certified by Executive Assistant Denise Hodsdon.

### **C. Approval of Agenda**

Mr. Fatland added an item regarding update on downtown beautification projects. Motion by Mr. Parrish, seconded by Ms. Bentley to approve the agenda as amended. The motion carried unanimously.

### **D. Approval of Minutes of May 6, 2021 Meeting**

Motion by Ms. Perkins, seconded by Ms. Bentley to approve the minutes of the May 6, 2021 meeting as presented. The motion carried unanimously.

### **E. Update on Downtown Beautification Projects**

Mr. Fatland reported that Duke has agreed to paint the light poles and should be

starting this week. He contacted NCDOT about putting a "No Right Turn" sign at the corner of Jordan and Broad Streets and they are analyzing it. Public Works is going to start doing weekly street sweeping and will coordinate that with Ms. Bentley.

Mr. Ray reported that the pre-construction meeting for Clemson Plaza is this Friday and he expects to have at least one estimate for dumpster enclosures on Jordan Street.

Ms. Bentley reported that we have some new pole banners coming for the "Think Local" program. They will be installed after Duke has finished painting the light poles.

#### **F. Preliminary Downtown Master Plan Work Session**

Melanie Spreen explained that this presentation includes an update of the input from the stakeholder meetings, as well as recommendations from Blue Zones. She said a lot of this is reinforcement and validation of the work that we have already done and is information we can use when submitting application for the RAISE grant or any other funding. They have taken a lot of the near-term priorities in the spreadsheet provided by the Committee after the last meeting and made some refinements and put some updated costs to those. They have made a few updates to the long-term plan, including suggestions for how to deal with some of the stormwater drainage, issues with the widths of the streets and they have done some work to look at schematic utilities and how that could work in the long-term plan. They have also prepared a list of implementation plan items. A copy of the Presentation and Implementation Plan is filed with the minutes.

Following the presentation and discussion of next steps, Ms. Threlkel made the motion, seconded by Ms. Perkins, to approve the final draft. The motion carried unanimously. There will be a City Stakeholder Group meeting on June 14<sup>th</sup> and the final draft will go to City Council for action on June 21<sup>st</sup>.

#### **G. Set Date for Next Meeting**

The next meeting of the Council Downtown Master Plan Committee will be on Thursday, June 3, 2021 at 9:00 AM in the Council Chambers at City Hall.

#### **H. Adjourn**

There being no further business, the meeting was adjourned at 11:53 AM.

Minutes Approved - June 3, 2021

X Maureen Copelof  
Maureen Copelof  
Chair, Council Member

X Denise Hodsdon  
Denise Hodsdon  
Executive Assistant



# BREVARD DOWNTOWN MASTER PLAN

## Draft Final Master Plan Work Session

May 19, 2021

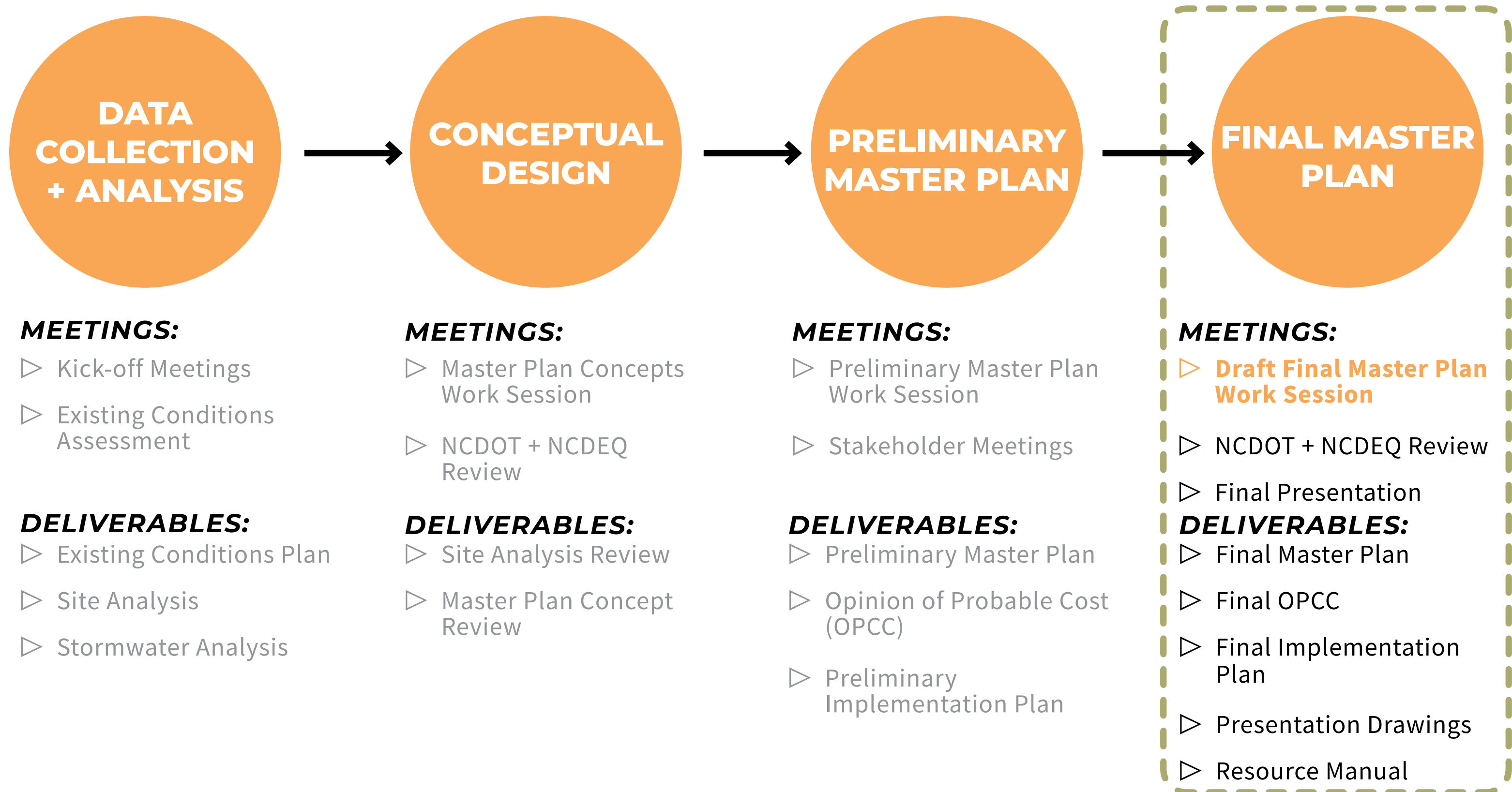
DOMOKUR|ARCHITECTS



# AGENDA

- **Process**
- **Stakeholder Input**
- **Blue Zones Recommendations**
- **Near-term Priorities**
- **Long-term Plan Updates**
- **Schematic Utilities**
- **Implementation Plan / OPCC**
- **Next Steps**

# PROCESS



# STAKEHOLDER INPUT

## **RESPONSES**

- ▷ Gateway signage to direct traffic should be a priority at North and South Gateways
- ▷ Consider opportunities to integrate water features into alleys, pocket parks and Jordan Street design
- ▷ Clear signage/way finding (especially for bikes) should be a priority (Community branding), especially as green way expands and MCJCC is completed
- ▷ Consider shuttle opportunities to remote parking areas and points of interest to mitigate congestion in the future
- ▷ Bike connectivity should include both commuter and recreational bike routes
- ▷ Comprehensive signage and promotion should also consider the Depot and Lumberyard District as parking areas that are within walking/cycling distance to downtown
- ▷ Transylvania in Motion (TIM) transportation routes may expand in the future to provide service to airport
- ▷ Consider flashing lights/signage at crossing without a traffic signal
- ▷ Safe, bikeable, walkable paths with lush greenery would allow downtown to feel like an extension of our rich natural resources
- ▷ Need to plan for connectivity to outdoor trails and recreation now so that downtown doesn't feel like an island and that we are truly capitalizing on our outdoor economy

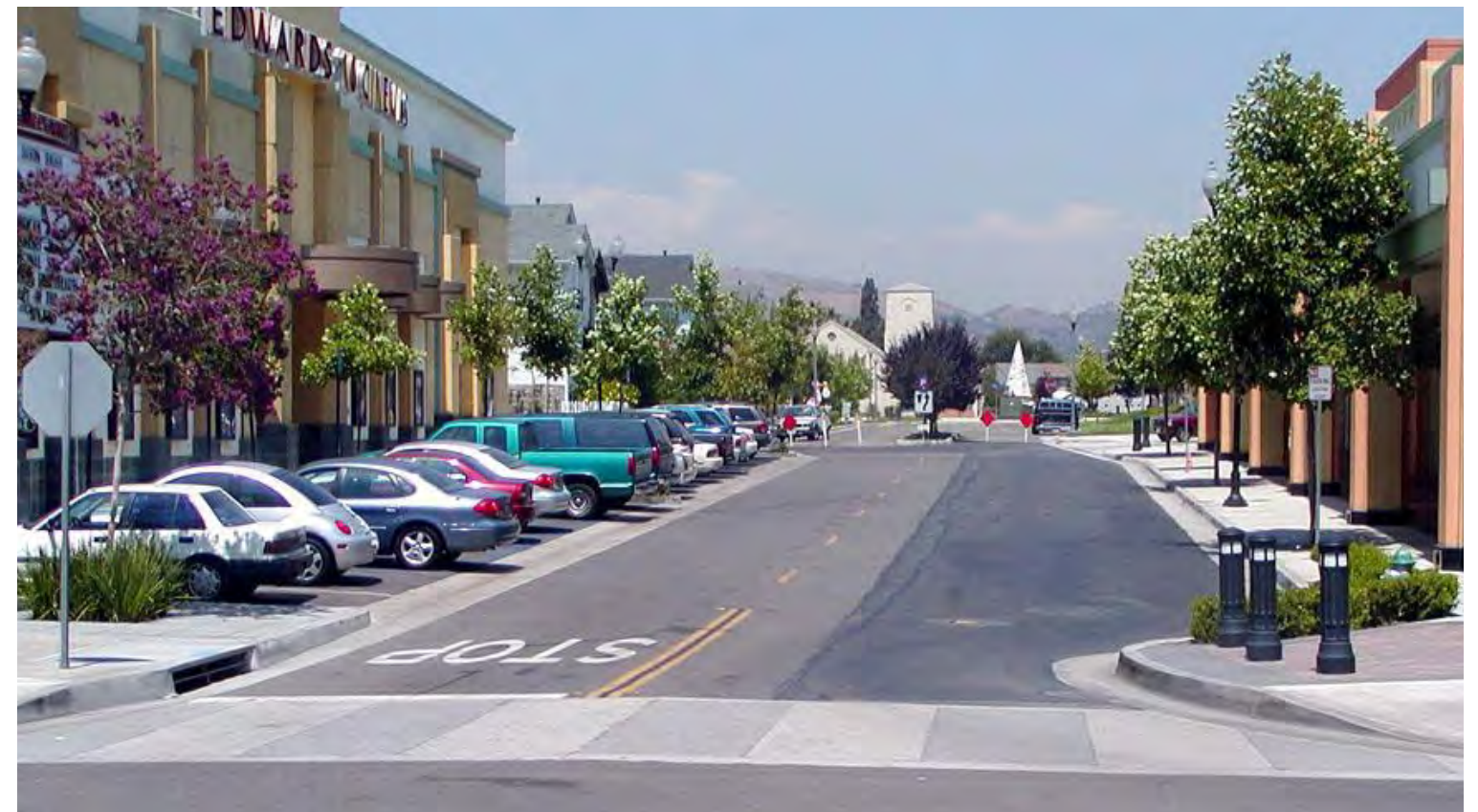
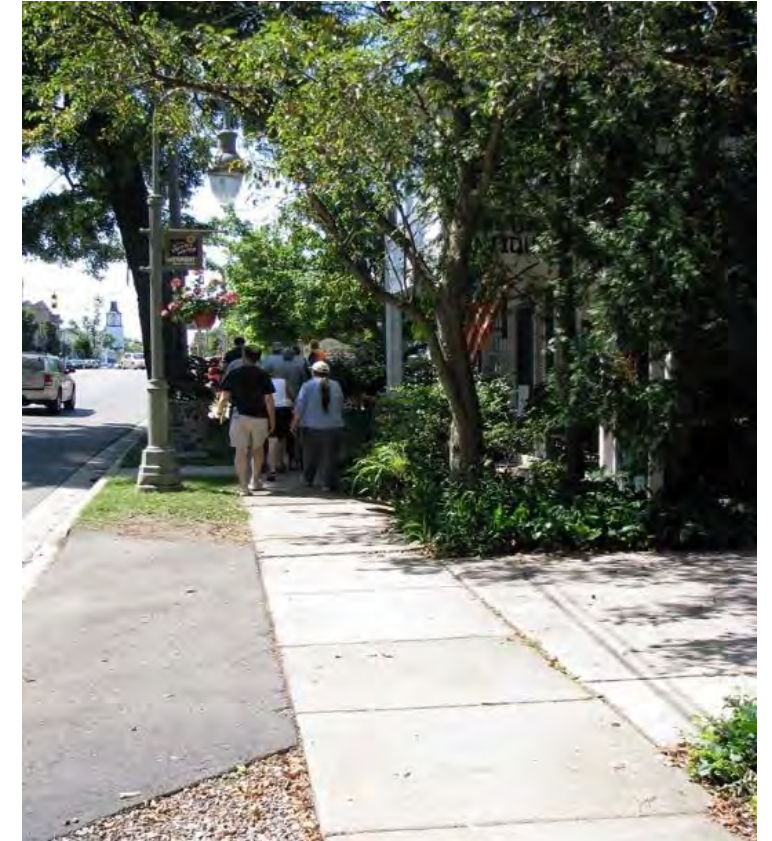
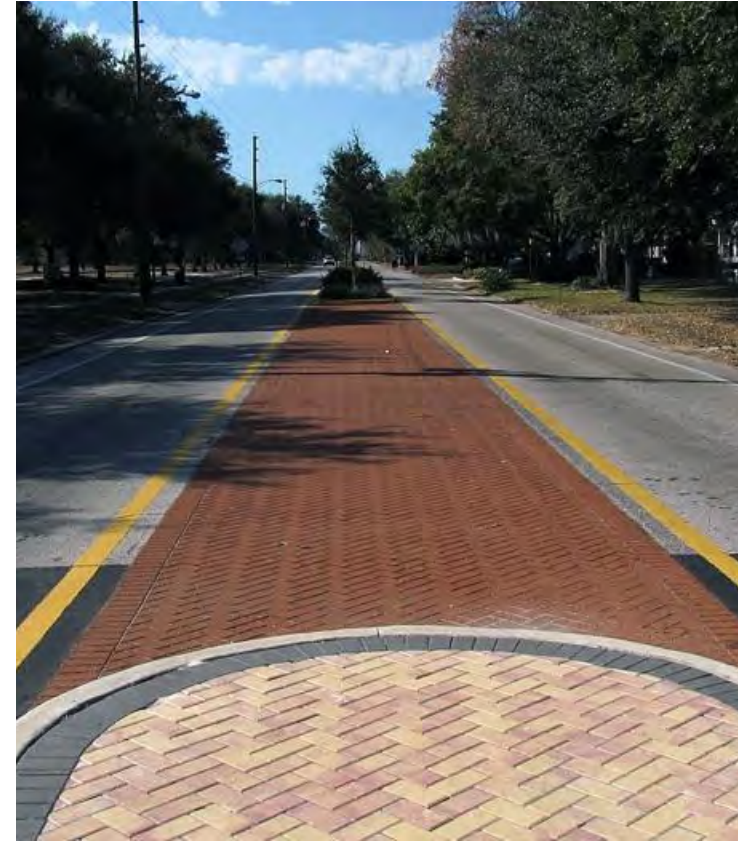
## **CONCERNS**

- ▷ Development of protected bike paths from downtown to neighborhoods and other points of interest
  - *To be coordinated with City's bike/pedestrian study underway*
  - *Beyond the scope of DTMP*
- ▷ Budget for overall maintenance and landscaping
- ▷ Cleanliness and maintenance of outdoor seating areas
- ▷ Consider focusing planters and medians on Main Street instead of Broad Street to minimize impact to movement of products for local industries
- ▷ Consider updated traffic study with NCDOT to re-evaluate truck route
- ▷ East gateway traffic calming - traffic speeds up while heading out of town
- ▷ Will hotel development further impact congestion from delivery, loading/unloading in downtown?

# BLUE ZONES RECOMMENDATIONS

## **GENERAL RECOMMENDATIONS**

- ▷ Prioritize needs of people and improve safety
- ▷ Set Target Speed for ALL downtown streets at 20 mph
  - *Shared streets and alleys may be assigned speeds as low as 5 mph*
- ▷ Use short cycle lengths and/or slow signal progressions where signals are closely spaced together
- ▷ 85th percentile rule should not be applied to downtown Brevard
- ▷ Select designs for curb return radii at intersections that provide safest operating conditions for all
- ▷ Consider greater use of pavement color and texture in turn lanes to achieve visual slowing techniques
- ▷ Apply minimum crosswalk widths of 10 feet with high visibility international markings
- ▷ Use 2-ADA ramps per corner
- ▷ Minimize driveways
  - *14-foot one-way and 24-foot two-way driveway*
  - *Use contrasting materials to distinguish sidewalk from driveway*
  - *Utilize planting strips to allow sidewalks to remain level*
- ▷ Maximize length and width of medians and refuge islands
- ▷ NOTE: Most pedestrians will not travel more than 150 feet out of their way to cross the street
- ▷ Reference NACTO Urban Street Design Guide for additional design solutions



## BLUE ZONES

### ***SPECIFIC GUIDANCE***

#### ▷ Curb Extension Radius

- *Consider transportation route analysis to reroute trucks onto streets with less pedestrian use*
- *Allow infrequent vehicles to use the whole intersection*

#### ▷ Ask NCDOT for exception to 24-inch gutter included in travel lane width or consider alternative design with valley gutters to visually tighten roadway width

#### ▷ Eliminate or minimize sharrows use as tool to inform riders on positions to avoid dooring and vehicles passing too closely

- *More 20-foot road widths throughout downtown*
- *Open streets*
- *Green lanes*

#### ▷ Eliminate Right Turn on Red (RTOR) - provide new signage

#### ▷ North Gateway - Colorized left turn lane paving

#### ▷ Colorized bike lanes on Jordan and Morgan

#### ▷ Consider mini circles on Morgan and Jordan Streets at Gaston Street

#### ▷ Lengthen curb extension at proposed bus stops

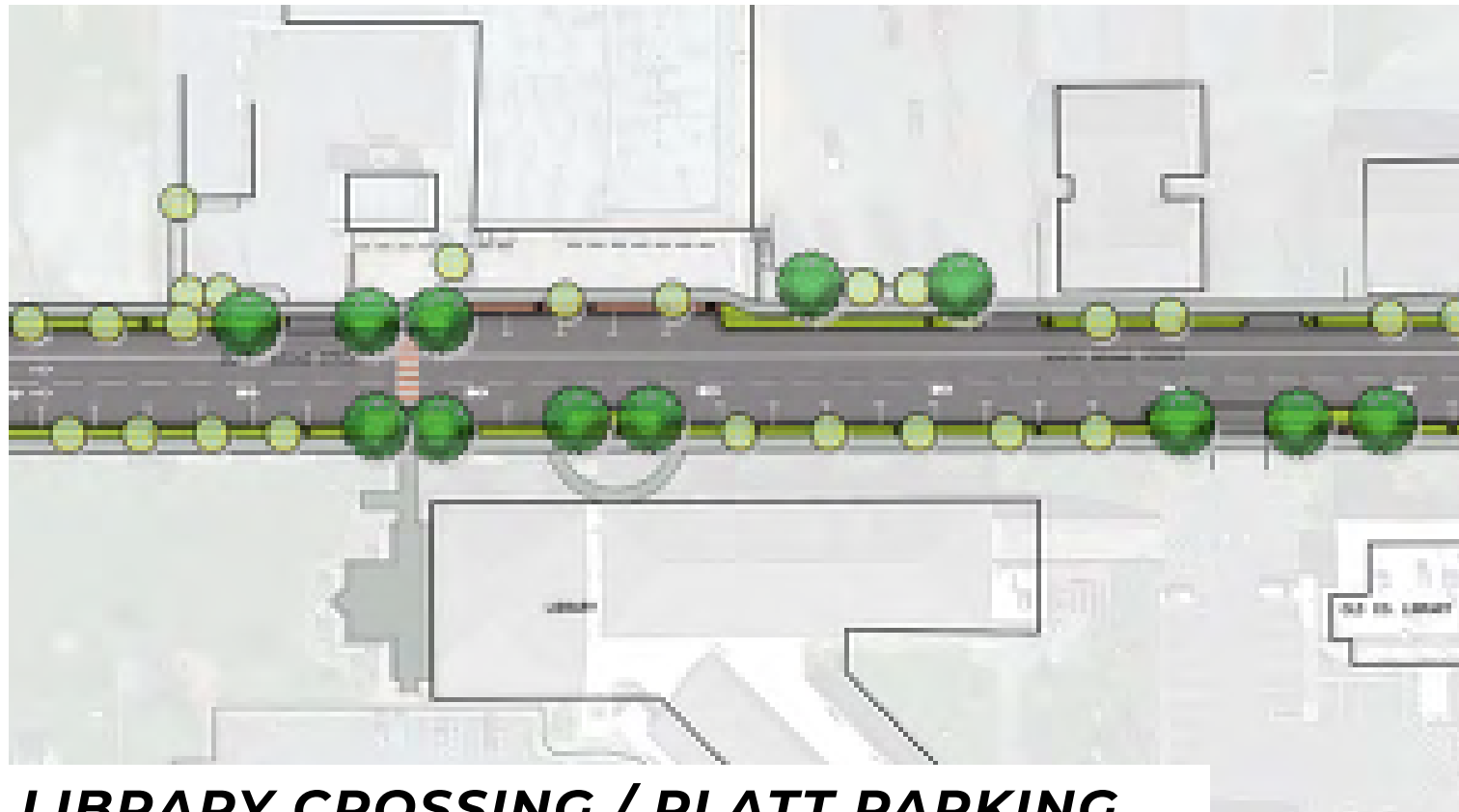


# NEAR TERM PRIORITIES

## GATEWAYS

### **HIGH PRIORITIES**

- ▷ Design and installation of gateway signage for north, south, and east gateways to be completed simultaneously for consistency in branding
- ▷ Start coordination for landscaping with NCDOT for R-5800 NOW
- ▷ Start coordination of directional highway signage at gateways NOW
- ▷ Paint sharrows on main thoroughfares for cyclists / commuters
- ▷ S. Broad crosswalk at library to be completed with parallel parking project (PLATT) - in progress
- ▷ Implement stamped or painted crosswalks (dependent upon location)

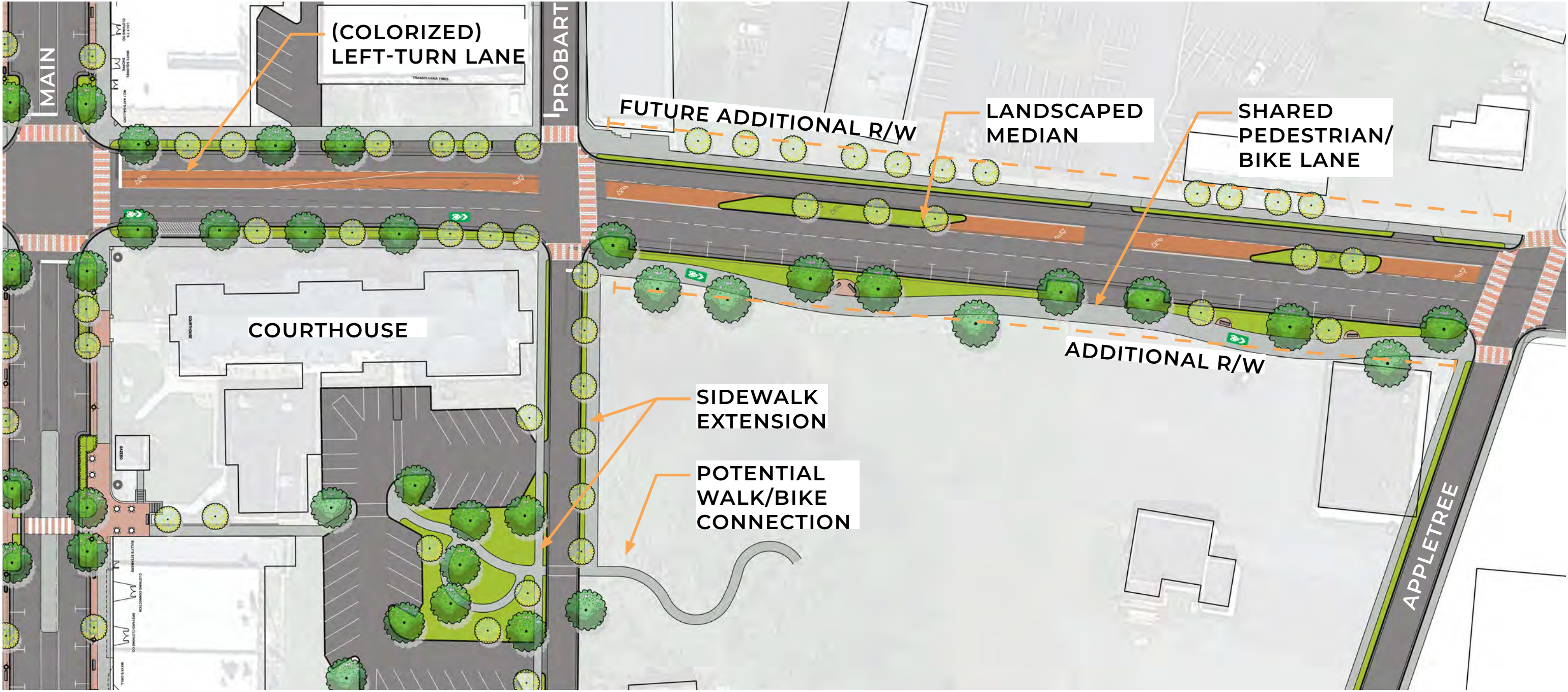


**LIBRARY CROSSING / PLATT PARKING**



**BROAD STREET AXIS**

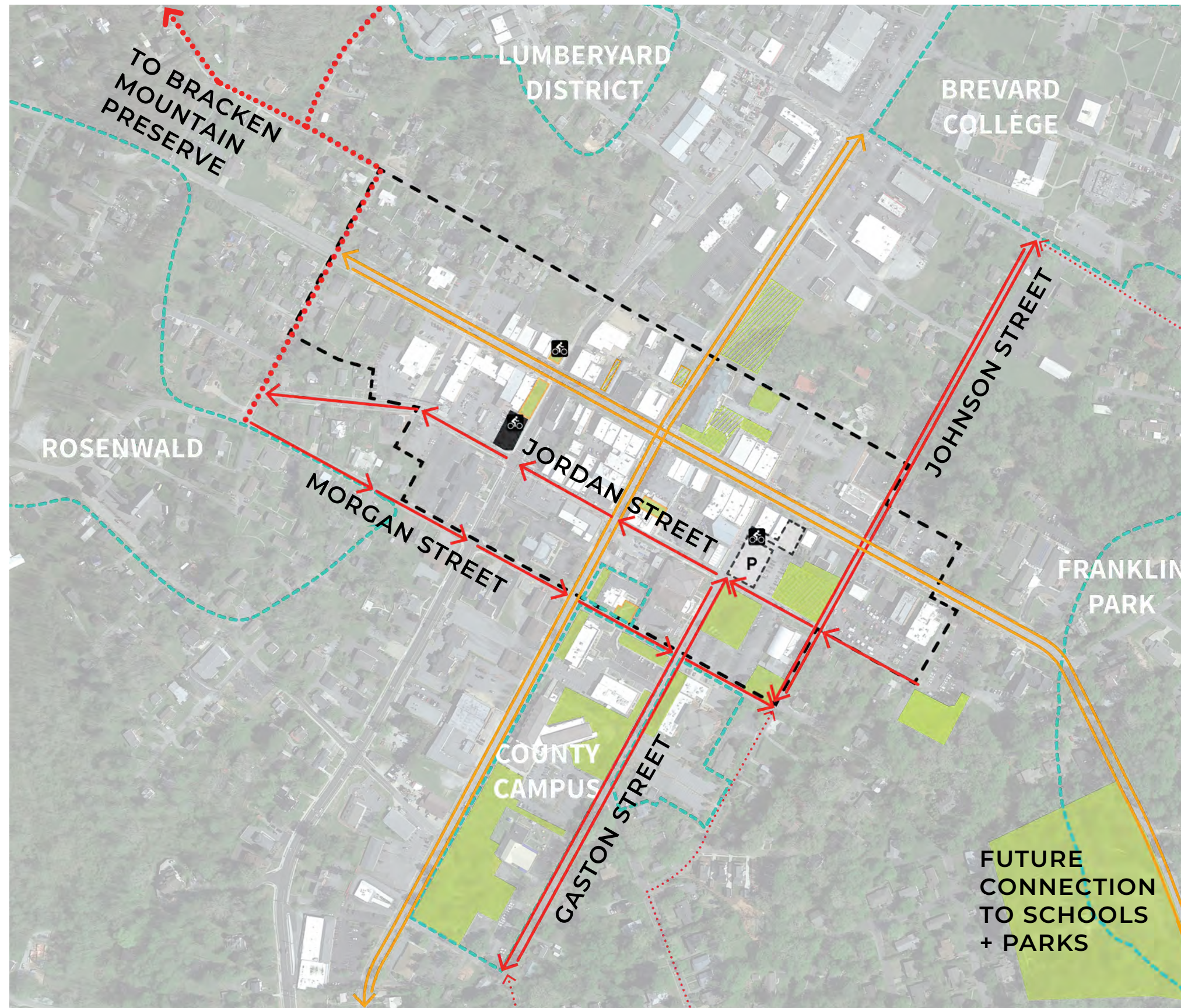
**NORTH GATEWAY**  
**NORTH BROAD STREET (LONG-TERM)**



## BIKE BOULEVARDS

### HIGH PRIORITIES

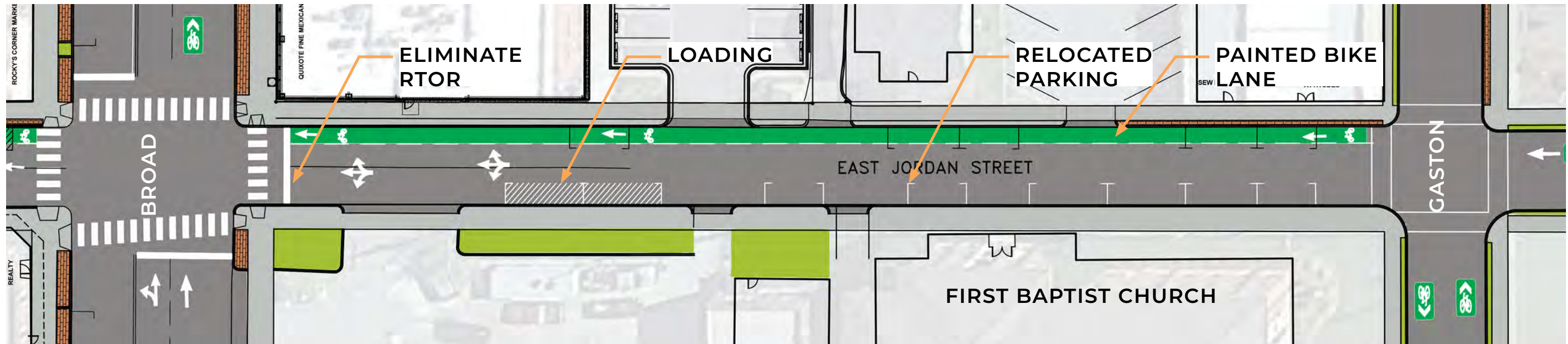
- ▷ Morgan / Jordan Street - paint striping of bike lanes, sharrows, and parking as a single project
- ▷ Provide signage designating boulevards and connections to points of interest
- ▷ Install bike racks at key locations + South Alley
- ▷ Coordinate promotion/marketing with cycling groups/committees
- ▷ Include East Jordan Street sidewalk extension (Recommendation)



### LEGEND

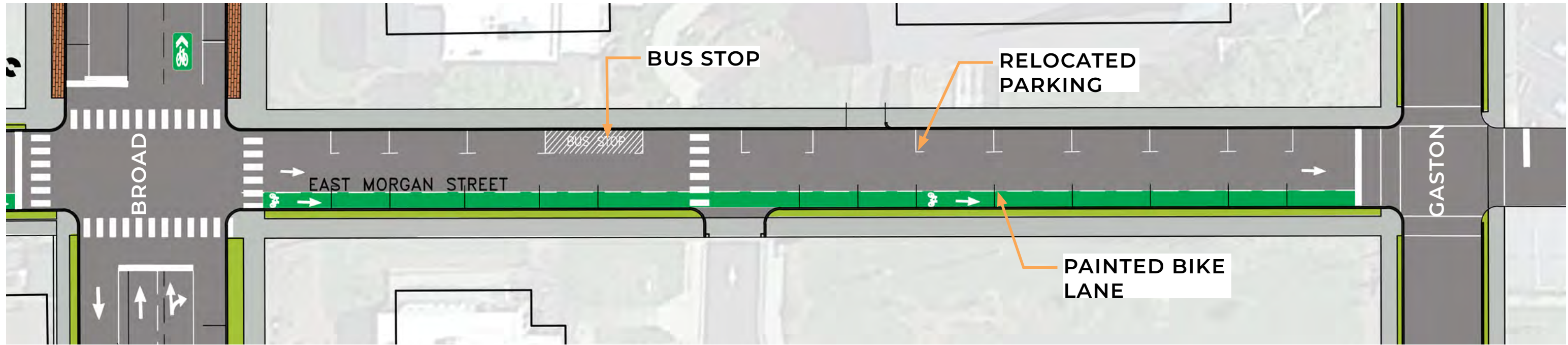
|  |                           |  |                            |
|--|---------------------------|--|----------------------------|
|  | HEART OF BREVARD BOUNDARY |  | EXISTING PARK / GREENSPACE |
|  | BIKE BOULEVARD PATH       |  | EXISTING PLAZA             |
|  | BIKE SHARROW PATH         |  | POTENTIAL PARK             |
|  | OR BIKE COLLECTOR PATH    |  | POTENTIAL PLAZA            |
|  | LONG-TERM BIKE PARKING    |  |                            |

**TYPICAL 'BIKE BOULEVARD' STREET**  
**BROAD TO GASTON**



**EAST JORDAN STREET**

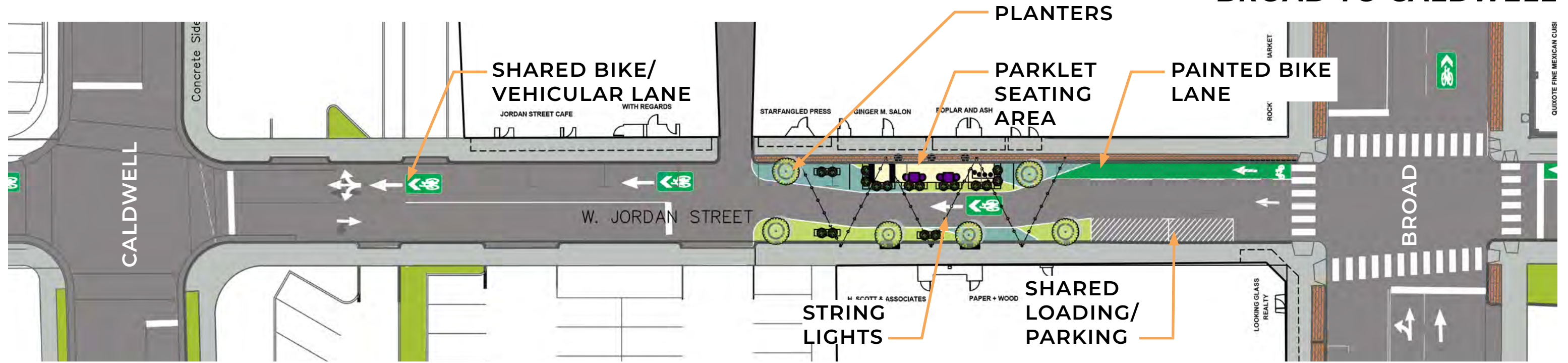
**\$12,000 - TOTAL BIKE BOULEVARD**



**EAST MORGAN STREET**

**\$22,000 - TOTAL BIKE BOULEVARD**

## JORDAN STREET SHARED STREET BROAD TO CALDWELL



### NEAR TERM OPTION

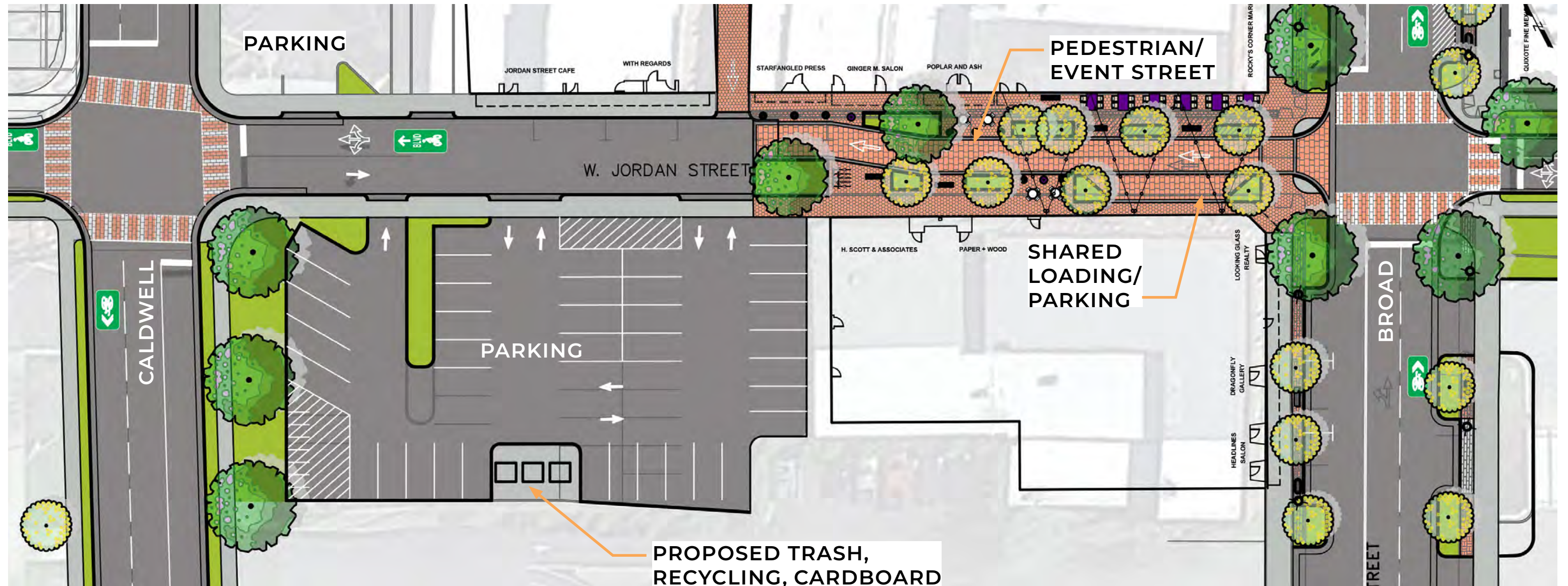
#### HIGH PRIORITIES

- ▷ Paint striping of bike lanes, sharrows, and parking
- ▷ Provide signage designating boulevards and connections to points of interest
- ▷ Raised Parklet with furnishings and planters
- ▷ Bike Racks
- ▷ Overhead string lighting

**\$55,000 - SHARED STREET**

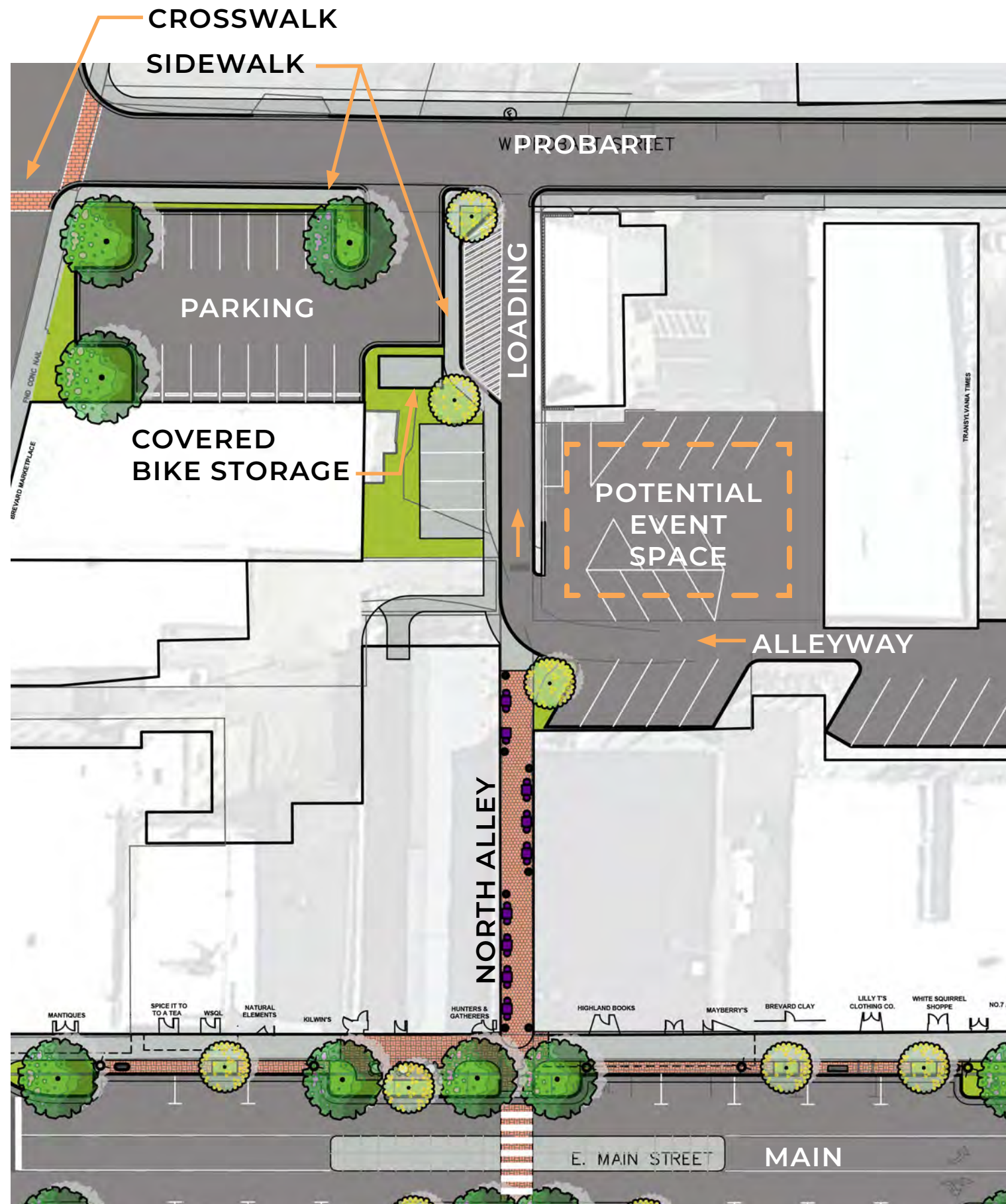


## JORDAN STREET PARKING / TRASH

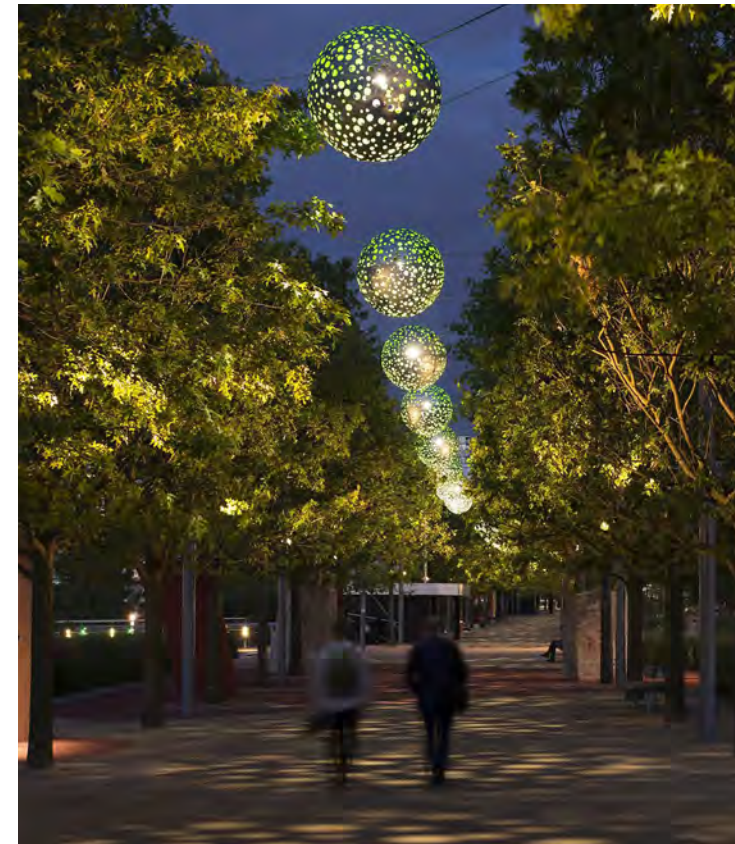


### LONG TERM OPTION





## NORTH ALLEY / PARKING



### **HIGH PRIORITIES**

- ▷ Pave parking lot and alley
- ▷ Crosswalk and Sidewalk
- ▷ Provide signage
- ▷ Decorative paver alley surface treatment
- ▷ Stormwater improvements
- ▷ Upgrade Lighting
- ▷ Additional Seating, planters, arched entry
- ▷ Covered Bike Storage (potential partnering opportunity)

**\$350,000 - ALLEY**  
**\$300,000 - PARKING LOT**

## ***MAIN STREET***

- ▷ Temporary painted bulbouts at corners and mid-block crossings
- ▷ Mid-block crosswalks
- ▷ Parklet with seating, planters
- ▷ Provide signage

## ***TIMES ARCADE***

- ▷ Paved alley surface treatment
- ▷ Stormwater improvements
- ▷ Overhead String Lighting
- ▷ Additional Seating + Planters

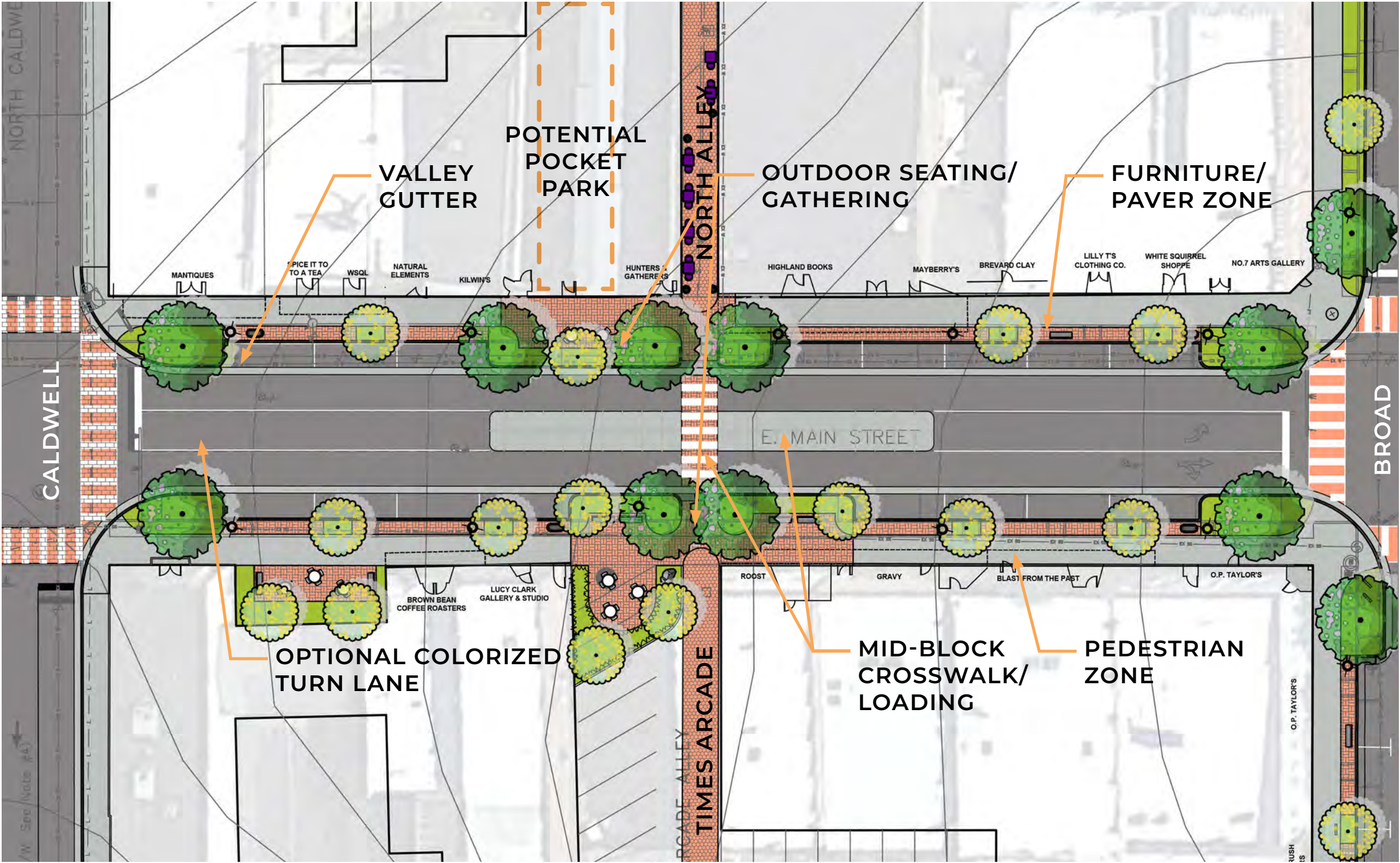
***WEST MAIN STRIPING/PARKLETS - \$275,000***  
***EAST MAIN STRIPING / PARKLETS - \$230,000***  
***TIMES ARCADE ALLEY - \$240,000***

## **MAIN STREET INTERSECTIONS**

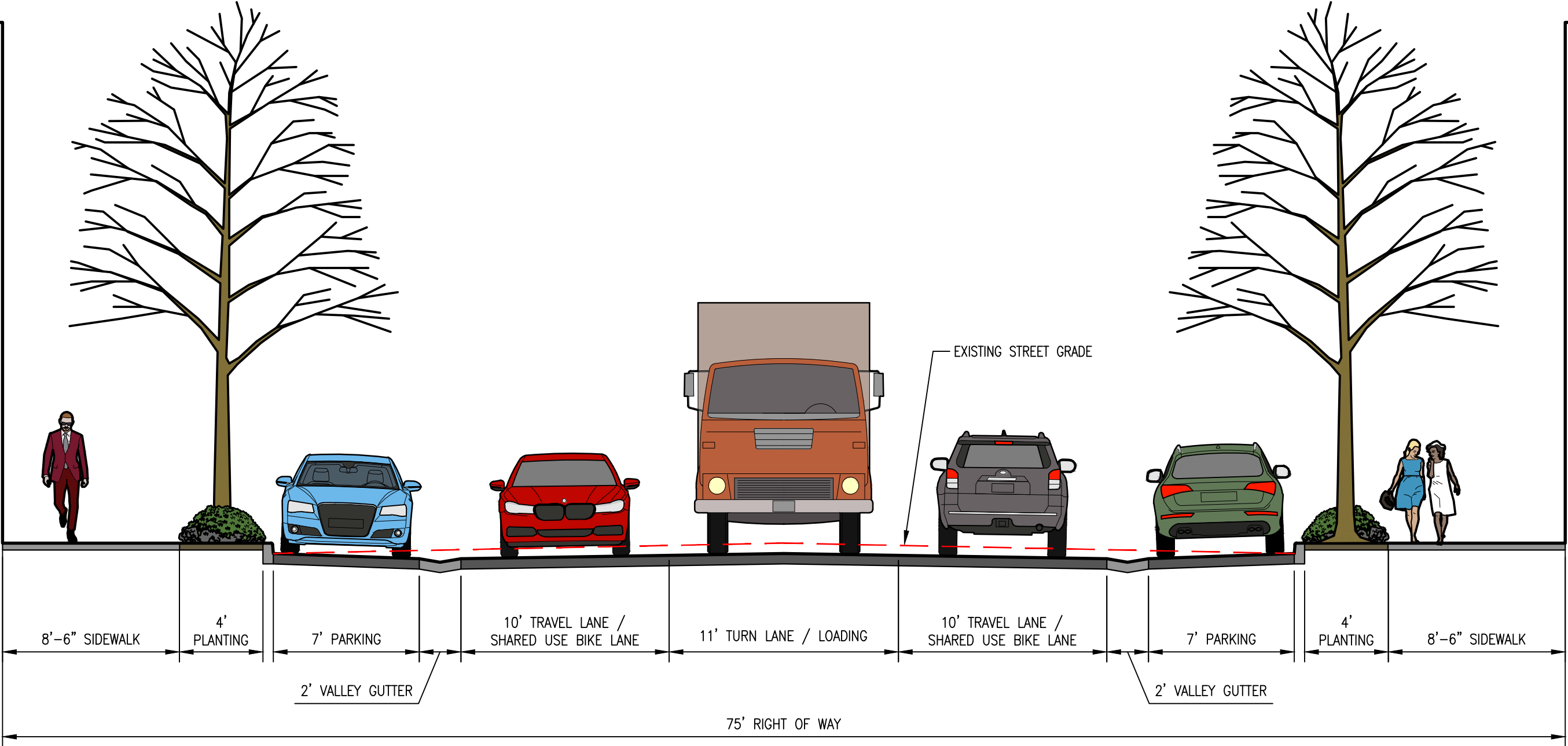


# LONG TERM PLAN UPDATES

## WEST MAIN STREET CALDWELL TO BROAD



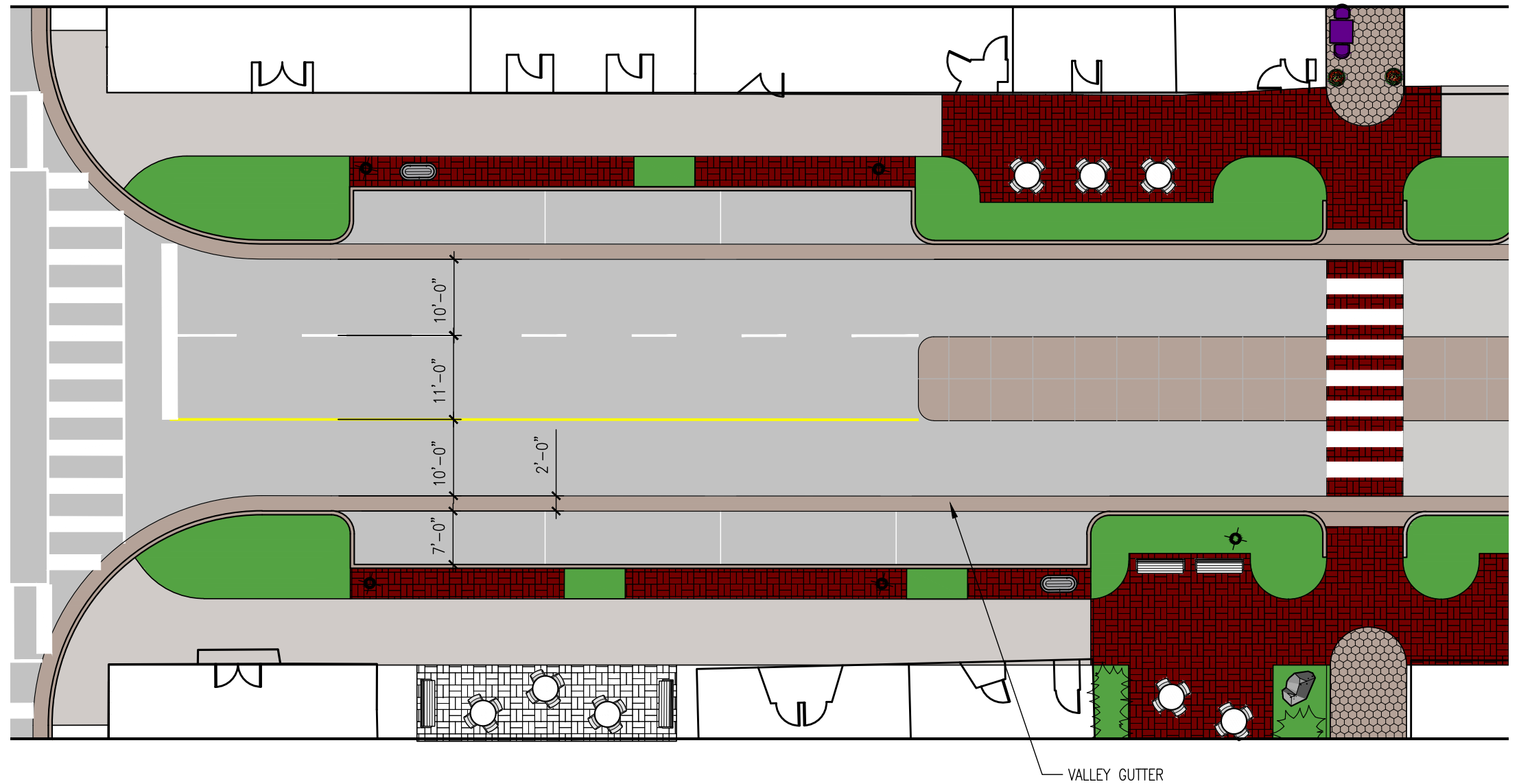
**WEST MAIN STREET**  
**STREET SECTION**



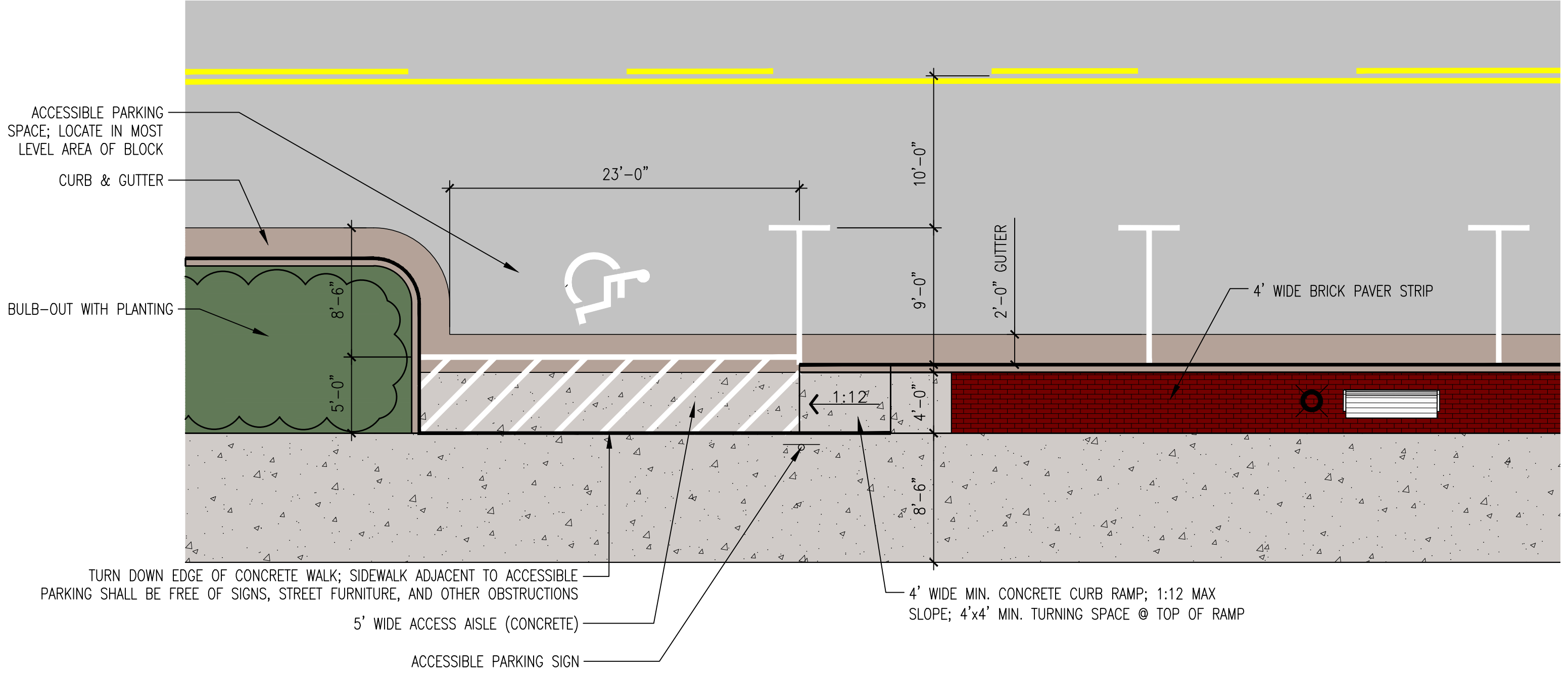
**STREET SECTION @ MAIN STREET MIDBLOCK CROSSING**

# WEST MAIN STREET

## VALLEY GUTTER DETAIL



# ADA PARKING TYPICAL BLOCK



## KEY POINTS

- ▷ 1 parking space per block (1-2 5 spaces)
- ▷ Choose the most level location
- ▷ May look near complimentary businesses (if applicable)

# SCHEMATIC STORMWATER / UTILITIES



# IMPLEMENTATION PLAN / OPCC

## HIGH PRIORITIES

| Project                                                                                                                                                                        | Project Length           | Priority                           | Cost Estimate | Cost Estimate Notes                    |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|------------------------------------|---------------|----------------------------------------|
| <b>Gateways</b>                                                                                                                                                                |                          |                                    |               |                                        |
| North Broad/Caldwell Street Gateway Signage and Landscaping                                                                                                                    | Near-term w/NCDOT R-5800 | High (Unanimous)                   | \$204,000.00  |                                        |
| North Broad painted crosswalks                                                                                                                                                 | Short                    | High                               | \$39,428.00   | 7 crosswalks                           |
| East Main Gateway: Signage and painted sharrows                                                                                                                                | Short                    | High                               | \$42,940.00   |                                        |
| <b>Bike Boulevards</b>                                                                                                                                                         |                          |                                    |               |                                        |
| Morgan Street: Restriping with bike lane/sharrows and adding signage                                                                                                           | Short                    | High                               | \$21,968.00   |                                        |
| East Jordan Street: Restriping with bike lane/sharrows and adding signage                                                                                                      | Short                    | High                               | \$12,215.00   |                                        |
| West Jordan Shared Street: Restriping with 2-way traffic to parking lot and bike lane/sharrows, paint parklet, outdoor seating, planters/signage to restrict eastbound traffic | Short                    | High                               | \$55,001.00   |                                        |
| <b>Connector Streets/Alleys</b>                                                                                                                                                |                          |                                    |               |                                        |
| Times Arcade Alley: Signage to limit thru traffic                                                                                                                              | Short                    | High                               | \$1,000.00    |                                        |
| North Alley: Change the surface of the alley with stamping, painting, or new pavers; lighting; decorations; smaller tables/mounted tables                                      | Medium                   | High (decided at April 15 meeting) | \$347,604.00  | includes pedestrian and vehicular area |
| Probart Street Parking Lot: Paving, bury overhead utilities, stormwater, loading area, covered bike storage, and pathways from parking to North Alley                          | Long                     | High (decided at April 15 meeting) | \$297,464.00  |                                        |

NOTE: PRELIMINARY COST ESTIMATES ABOVE DO NOT INCLUDE ANY UTILITY WORK, TRAFFIC CONTROL ITEMS, EASEMENTS, OR SURVEY AND DESIGN WORK THAT MAY BE ASSOCIATED WITH THESE PROJECTS.

## HIGH PRIORITIES

| Primary Streets                                                                                                                                                                    |        |      |                |                                           |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|------|----------------|-------------------------------------------|
| West Main Street: Restriping the road with proposed bump-outs, closed curb cut, crosswalks, lane widths, and sharrows; temporary barriers and planters; and parking signage        | Medium | High | \$271,819.00   |                                           |
| West Main Street: Intersection bump-outs; sidewalk extensions; landscaping; stormwater; mountable mid-block crossings and loading zones                                            | Long   | High | \$1,801,758.00 | rebuild                                   |
| East Main Street: Restriping the road with proposed bump-outs, bus stop, crosswalks, lane widths, and sharrows; temporary barriers and planters; and parking signage               | Medium | High | \$227,073.00   |                                           |
| East Main Street: Intersection bump-outs; sidewalk extensions; landscaping; stormwater; mountable mid-block crossings and loading zones; bus stop shelter; bury overhead utilities | Long   | High | \$2,090,400.00 | rebuild, does not include gateway signage |
| South Broad Street: Restriping the road with proposed bump-outs, loading zones, crosswalks, lane widths, and sharrows; temporary barriers and planters; and parking signage        | Medium | High | \$51,896.00    |                                           |
| South Broad Street: Intersection bump-outs; sidewalk extensions; landscaping; stormwater                                                                                           | Long   | High | \$2,055,909.00 | rebuild, does not include gateway signage |

NOTE: PRELIMINARY COST ESTIMATES ABOVE DO NOT INCLUDE ANY UTILITY WORK, TRAFFIC CONTROL ITEMS, EASEMENTS, OR SURVEY AND DESIGN WORK THAT MAY BE ASSOCIATED WITH THESE PROJECTS.

## MISCELLANEOUS PRIORITIES

- **Speed / Noise Enforcement**
- **Signal Coordination**
- **Loading Zones Strategies/Enforcement**
- **Parking Strategy/Enforcement**
- **On-going Tree Replacement**
- **General Signage**

## SPEED & NOISE ENFORCEMENT

### **NEAR-TERM**

- ▷ Develop strategy with City of Brevard Police to enforce current speed limits and noise ordinance
- ▷ Perform analysis of existing conditions to share with NCDOT



### **LONG-TERM**

- ▷ Set Target Speed for **ALL** downtown streets at 20 mph
- ▷ Set Target Speed for shared streets and alleys as low as 5 mph
- ▷ Utilize short cycle length and/or slow signal progressions in downtown areas with closely spaced signals
- ▷ Implement paint or paving textures to visually narrow travel lane for speed management



## ***PLAN OBJECTIVES***

- ▷ Pedestrian
- ▷ Bike Lanes and Boulevards
- ▷ Transit Stops and Rider Information
- ▷ Vehicular Parking
- ▷ Wayfinding - various levels

## **GENERAL SIGNAGE**



## ***PLAN OBJECTIVES***

- ▷ Schedule focus group meetings with City staff, police department and downtown businesses to refine plan
- ▷ Select platform and define parameters
- ▷ Schedule 6-month pilot program
- ▷ Develop communication and outreach plan
  - ▷ Delivery providers
  - ▷ Downtown businesses
  - ▷ General Public
- ▷ Develop enforcement plan with City of Brevard staff and police department
- ▷ Evaluate and revise plan based on outcomes and feedback
  - ▷ Share outcomes with stakeholders
  - ▷ Work together to adapt/refine the plan
- ▷ Communicate revised plan
- ▷ Implement long-term solutions

## **LOADING ZONE MANAGEMENT STRATEGY**

### ***SHARED/FLEX ZONES***

- ▷ Active Loading / 15 - minute parking
  - ▷ Supports business deliveries and pick-ups
  - ▷ Provides ADA parking/passenger unloading/loading
- ▷ 30 minute commercial loading / 5-minute active loading
- ▷ Specified Commercial loading and general parking hours

### ***SMART ZONES***

- ▷ Mobile App to reserve particular zones 10 minutes before arriving
- ▷ Reduces congestion, noise, pollution and time looking for space
- ▷ Increases efficiency, safety and compliance

### ***RESTRICTED ZONES***

- ▷ Dedicated loading zones for specific vehicle sizes only
- ▷ Limited hours / locations in most congested area

# PARKING STRATEGY & ENFORCEMENT

## PLAN OBJECTIVES

- ▷ Schedule focus group meetings with City staff, police department and downtown businesses to refine plan
- ▷ Select platform and define parameters
- ▷ Schedule 6-month pilot program
- ▷ Develop communication and outreach plan
  - ▷ Delivery providers
  - Downtown businesses
  - General public
- ▷ Develop enforcement plan with City of Brevard staff and police department

# LANDSCAPE MANAGEMENT

## ***PLAN OBJECTIVES / PRIORITIES***

- ▷ Develop recurring budget (general fund) and management plan
  - ▷ Evaluate options for in-house vs. consultant services
  - ▷ Consider hiring horticulturist, arborist, or other landscape specialist
- ▷ Landscape Management Plan to include:
  - ▷ Management approach
  - ▷ Management schedule
  - ▷ Integrated pest management
  - ▷ Irrigation
  - ▷ Special Landscape Areas
- ▷ On-going Tree Replacement
  - ▷ Replace trees in planters at corner bulb-outs (Main Street and Broad Street)
  - ▷ Stagger replacement of smaller trees in tree wells per block
    - East Main (Broad to Gaston) - North side
    - West Main (England to Caldwell) - North and south side

# NEXT STEPS

- ▷ Meeting with City Stakeholder Groups - June 14th
- ▷ City of Brevard / DTMP Committee to provide feedback on priorities
- ▷ Final Renderings (2)
- ▷ Final Presentation to City Council - June 21st

## Brevard Downtown Master Plan and Streetscape Implementation Plan

| Project                                                                                                                                                                                                                                                | Project Length           | Priority                           | Cost Estimate | Cost Estimate Notes                    |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|------------------------------------|---------------|----------------------------------------|
| <b>Gateways</b>                                                                                                                                                                                                                                        |                          |                                    |               |                                        |
| North Broad/Caldwell Street Gateway Signage and Landscaping                                                                                                                                                                                            | Near-term w/NCDOT R-5800 | High (Unanimous)                   | \$204,000.00  |                                        |
| North Broad painted crosswalks                                                                                                                                                                                                                         | Short                    | High                               | \$39,428.00   | 7 crosswalks                           |
| North Broad Stamped and signalized crosswalks, sidewalk extension, and landscaped medians                                                                                                                                                              | Long                     | Medium                             |               |                                        |
| South Broad Gateway: Signage, painted crosswalks, painted sharrows, re-striping the street                                                                                                                                                             | Short                    | Medium                             |               |                                        |
| South Broad Gateway: Stamped and signalized crosswalks, sidewalk extension, landscaped median, stormwater, and bury overhead utilities                                                                                                                 | Long                     | Medium                             |               |                                        |
| East Main Gateway: Signage and painted sharrows                                                                                                                                                                                                        | Short                    | High                               | \$42,940.00   |                                        |
| East Main Gateway: Stamped and signalized crosswalks, landscaped median, sidewalk repairs, stormwater, and bury overhead utilities                                                                                                                     | Long                     | Medium                             |               |                                        |
| <b>Bike Boulevards</b>                                                                                                                                                                                                                                 |                          |                                    |               |                                        |
| Morgan Street: Restriping with bike lane/sharrows and adding signage                                                                                                                                                                                   | Short                    | High                               | \$21,968.00   |                                        |
| Morgan Street: Sidewalk extensions, greening, stormwater, and bury overhead utilities                                                                                                                                                                  | Long                     | Medium-Low                         |               |                                        |
| East Jordan Street: Restriping with bike lane/sharrows and adding signage                                                                                                                                                                              | Short                    | High                               | \$12,215.00   |                                        |
| East Jordan Street: Sidewalk extensions, greening, stormwater, and bury overhead utilities                                                                                                                                                             | Long                     | Low                                |               |                                        |
| West Jordan Shared Street: Restriping with 2-way traffic to parking lot and bike lane/sharrows, paint parklet, outdoor seating, planters/signage to restrict eastbound traffic                                                                         | Short                    | High                               | \$55,001.00   |                                        |
| West Jordan Shared Street: Permanent curbless street constructed, street lighting, landscaping, stormwater, and bury overhead utilities                                                                                                                | Long                     | Medium-High                        |               |                                        |
| <b>Connector Streets/Alleys</b>                                                                                                                                                                                                                        |                          |                                    |               |                                        |
| Times Arcade Alley: Signage to limit thru traffic                                                                                                                                                                                                      | Short                    | High                               | \$1,000.00    |                                        |
| Times Arcade Alley: Change the surface of the alley with stamping, painting, or new pavers; stormwater; lighting; remove 2 parking spaces to add outdoor seating and create safer pedestrian environment; buried utilities; controlled entry mechanism | Long                     | High (Unanimous)                   | \$236,477.00  |                                        |
| North Alley: Change the surface of the alley with stamping, painting, or new pavers; lighting; decorations; smaller tables/mounted tables                                                                                                              | Medium                   | High (decided at April 15 meeting) | \$347,604.00  | includes pedestrian and vehicular area |
| Probart Street Parking Lot: Paving, bury overhead utilities, stormwater, loading area, covered bike storage, and pathways from parking to North Alley                                                                                                  | Long                     | High (decided at April 15 meeting) | \$297,464.00  |                                        |

|                                                                                                                                                                                    |        |                  |                |                                           |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|------------------|----------------|-------------------------------------------|
| South Alley: Change the surface of the alley with stamping, painting, or new pavers; lighted bollards; decorations; landscape clean up; screening; bike racks/planters             | Medium | Medium           |                |                                           |
| Gaston Street: Mural wall and signage to parking                                                                                                                                   | Short  | Medium           |                |                                           |
| Gaston Street: Sidewalk extension and greening, corner bump-outs, covered bike storage area/rack; bury overhead utility lines                                                      | Long   | Medium           |                |                                           |
| <b>Primary Streets</b>                                                                                                                                                             |        |                  |                |                                           |
| West Main Street: Restriping the road with proposed bump-outs, closed curb cut, crosswalks, lane widths, and sharrows; temporary barriers and planters; and parking signage        | Medium | High             | \$271,819.00   |                                           |
| West Main Street: Intersection bump-outs; sidewalk extensions; landscaping; stormwater; mountable mid-block crossings and loading zones                                            | Long   | High             | \$1,801,758.00 | rebuild                                   |
| East Main Street: Restriping the road with proposed bump-outs, bus stop, crosswalks, lane widths, and sharrows; temporary barriers and planters; and parking signage               | Medium | High             | \$227,073.00   |                                           |
| East Main Street: Intersection bump-outs; sidewalk extensions; landscaping; stormwater; mountable mid-block crossings and loading zones; bus stop shelter; bury overhead utilities | Long   | High             | \$2,090,400.00 | rebuild, does not include gateway signage |
| South Broad Street: Restriping the road with proposed bump-outs, loading zones, crosswalks, lane widths, and sharrows; temporary barriers and planters; and parking signage        | Medium | High             | \$51,896.00    |                                           |
| South Broad Street: Intersection bump-outs; sidewalk extensions; landscaping; stormwater                                                                                           | Long   | High             | \$2,055,909.00 | rebuild, does not include gateway signage |
| <b>Miscellaneous</b>                                                                                                                                                               |        |                  |                |                                           |
| Speed limit reductions                                                                                                                                                             |        | High (Unanimous) |                |                                           |
| Improve the existing pedestrian signals at intersections                                                                                                                           |        | High (Unanimous) |                |                                           |
| Smart Zones loading zone pilot program/data gathering study                                                                                                                        |        | Medium           |                |                                           |
| Other loading zone strategies                                                                                                                                                      |        | Medium           |                |                                           |
| Surface parking lot agreements and coordination                                                                                                                                    |        | High             |                |                                           |
| On-going tree replacement                                                                                                                                                          |        | High (Unanimous) |                |                                           |
| Speed/Noise enforcement                                                                                                                                                            |        | High             |                |                                           |
| Parking enforcement                                                                                                                                                                |        | High             |                |                                           |

NOTE: PRELIMINARY COST ESTIMATES ABOVE DO NOT INCLUDE ANY UTILITY WORK, TRAFFIC CONTROL ITEMS, EASEMENTS, OR SURVEY AND DESIGN WORK THAT MAY BE ASSOCIATED WITH THESE PROJECTS.