

**MINUTES
BREVARD CITY COUNCIL
Special Meeting
October 10, 2011 – 5:30 PM**

Community Development Strategy Workshop #3

The City Council of the City of Brevard met in special session on Monday, October 10, 2011 in the County Chamber of City Hall at 5:00 PM for a light meal followed by the Community Development Strategy Workshop beginning at 5:30 PM with Mayor Pro Tem Mac Morrow presiding.

The following were present: Mayor Pro Tem Mac Morrow, Council Members Rodney Locks, Dee Dee Perkins, Mack McKeller, Larry Canady; City Manager Joe Moore, and Acting City Clerk Daniel Cobb, Mayor Harris joined the meeting at 6:35 PM.

Staff: Planning Director Josh Freeman, Assistant Planning Director Brad Burton, Executive Assistant Jeanette Owen, HR Director LeAnn McGraw, Building and Grounds Director Lynn Goldsmith, Police Chief Phil Harris, Public Services Director David Lutz, Wesley Shook, and Firefighter Bradley Elmore.

Press: Derek McKissock, Transylvania Times

Others: Facilitator Angela Owen of TBL Leadership Partners, Heart of Brevard Executive Director Madrid Zimmerman, and Transylvania County Director of Economic Development Mark Burrows.

Welcome – Mayor Pro Tem Morrow called the meeting to order, welcomed those present and explained this special meeting is open to the public and will be held in a workshop setting for Council and staff to openly discuss the subject. While it is not a public hearing to receive comment, the public is invited to attend and listen to the discussion.

Quorum – All Council Members were present establishing a quorum.

Agenda – Council accepted the Special Meeting Agenda as presented.

Introduction – Manager Moore provided an introduction of topic for tonight's discussion. This is the continuation of the discussion that was held at the second Community Development Strategy meeting. Tonight Council will begin discussing the operational elements of the Strategy blocks.

Discussion – Angela Owen went over the existing strategy blocks to confirm that they are indeed what Council was after, specifically the third strategy block.

There was some discussion over the third and fourth strategy blocks to ensure Council's ideas were represented clearly.

After this discussion the four strategies were summarized into the following categories: Infrastructure, Economic Diversity, People, and Connectivity.

Mr. Moore summarized the next group of blocks; the green blocks in the presentation represent operational goals, these will eventually be broken down into specific action steps for implementation. These blocks represent Staff's interpretations based on feedback from Council at the previous Community Development Strategy again.

Break – At 7:06 PM Mayor Harris called for a 20 minute break.

At 7:25 PM Mayor Harris called for the break to end and for the workshop to continue.

Mr. Moore went through several items within the operational blocks of infrastructure and economic diversity. This resulted in some additional discussion from Council.

Due to time, it was decided the remaining two strategies, people and connectivity, would be discussed at the next workshop.

The next workshop is scheduled for October 27th, 2011; however, Ms. Owen will be out of the country so it was decided to cancel the scheduled workshop and that the discussion will continue at the November 15th 2011 meeting.

McKeller motioned to adjourn, second by Canady. The meeting adjourned at 8:15PM.

Daniel Cobb, Acting City Clerk

Desiree Perry, City Clerk

Jimmy Harris, Mayor

Minutes Approved: November 21, 2011