

## **Agenda City of Brevard Strategic Planning Retreat Friday March 6, 2026 Mary C. Jenkins Community & Cultural Center**

- 8:30 Breakfast
- 9:00 Mayor Copelof – Welcome & Introductions
- 9:05 Mayor Copelof – Recap of 2025 Priorities
- 10:00 Wilson Hooper – Financial Picture & Insurance Overview
- 10:30 Break
- 10:45 Mike Brown – Grading Ourselves on Our Priorities
- 11:15 Mike Brown – Thought Provoking Exercise
- 11:30 Mike Brown – What is the Role of Government in Brevard?
- 12:00 Lunch
- 12:45 Wilson/All – Determine Sacrosanct Priorities for 2026
- 1:15 All – Developing Our Strategic Plan for 2026
- 2:30 Break
- 2:45 All – Defining What Success Looks Like for Brevard 2026
- 3:15 Council & Staff – Build Action Plans for Success
- 4:30 Council & Staff – Report Action Plans for Success
- 5:00 Staff Departs & Break
- 5:30 All – Discussion & Editing of Proposed Priorities
- 6:30 All – Light Dinner
- 7:00 All – Discussion & Finalizing of 2026 Priorities
- 8:00 Mike Brown – Wrap Up & Next Steps
- 8:30 Mayor Copelof – Closing Remarks & Feedback
- 9:00 All – Depart

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