

**MINUTES
BREVARD CITY COUNCIL
Work Session
January 8, 2015 – 5:30 PM**

The Brevard City Council met in the Council Chambers on Thursday, January 8, 2015, at 5:30 p.m. for the scheduled work session with the Mayor Jimmy Harris presiding.

Present: Mayor Jimmy Harris, Mayor Pro Tem Mac Morrow, Council Members, Charlie Landreth, Maurice Jones, and Ann Hollingsworth.

Absent: Council Member Wes Dickson

Staff: City Manager Joe Moore, Deputy Clerk Jill Murray, Planning Director Josh Freeman, Engineering & Utilities Director Jay Johnston, Fire Chief Craig Budzinski, Assistant Director of Long Range Planning Daniel Cobb and Planner Aaron Bland.

Others: Facilitator Angela P. Owen, TBL Leadership Partners

Press: Derek McKissock, Transylvania Times

A. Welcome - Mayor Harris called the meeting to order and welcomed those present to the regular scheduled work session.

B. Quorum – Deputy City Clerk certified a quorum present.

C. Agenda – Mr. Landreth moved, seconded by Mr. Jones, the Work Session Agenda be approved as prepared. Motion carried unanimously.

D. Work Session Discussion Topic – Comprehensive Plan

In introduction, Mr. Moore shared that what Council has before them is the “bare bones” of the comprehensive plan and tonight is about getting Council’s feedback. Council was provided a copy of the comprehensive plan. Mr. Moore then introduced Angela Owen.

Ms. Owen stated that tonight is about talking everything through and getting feedback. The focus is about content and not wordsmithing. She then proposed a round robin format.

The Mayor thanked the Planning Department for spending so much time and effort on the document and stated that this is a guiding document for the next decade and we need to be sure to get it right.

After much discussion of adding, changing or taking out some verbiage, Mr. Freeman stated that right now we need to focus on developing a plan and the wordsmithing can come later.

Easel Pad Notes – Planning staff members captured and noted upon easel pads Council comments and directions offered during the work session. (Exhibit A)

After all was said and done, they wanted several revisions made. Mr. Moore finished by stating that Council fulfilled their duties of the work session and that there is really no need to meet on January 15th. He explained that Mr. Fatland will describe how much money we will have to work with at the January 22nd work session.

Meeting Cancelled – Ms. Hollingsworth moved, seconded by Mr. Landreth, Council cancel their January 15, 2015, Work Session. Motion carried unanimously.

E. Adjourn – There being no further discussion, Ms. Hollingsworth moved, seconded by Mr. Landreth, the meeting be adjourned. Motion carried and the meeting adjourned at 8:36 p.m.

s/_____
Jimmy Harris
Mayor

s/_____
Jill Murray
Deputy City Clerk

Minutes Approved: April 20, 2014

EXHIBIT A
January 8, 2015 - Brevard City Council Work Session
Comprehensive Plan Work Session Notes

FLIP CHARTS – ANGELA OWEN

- 27 reword
- 42 comm. Capital – assets
- 59 personal/family savings & investment – strike this
- 101 “time” – strike this word
- 130 Rosenwald Comm. Park @ Tannery
- 136 “natural world” – clarify meaning; experiences and exposure; ex: peep-hole boxes
- 26-32 clarify uniqueness in Introduction
 - Shared values
 - Unique community assets to leverage & protect
 - Add another paragraph with details:
 - On headwaters of French Broad – reference line 107-109
 - Nestled against national forest – reference line 107-109
 - Small college gown in the mountains
 - What we have to preserve...
 - What we want to grow... Staff could filter all actions through these
 - Risks of growth to avoid...
- 272 “invest in” rather than advocate
- 378 through enforcing code
 - Add line item to update Minimum Housing Code
- 404 “seek opportunities to encourage” – clarify the meaning
- CBD – require for new development and encourage renovation of existing → 2nd level for residential or commercial
 - Develop zoning policy to require upper floor development within mixed use zoning areas
 - Develop tools to incentivize upper floor development within mixed-use zoning areas
- Structure around 7 forms of capital → * footnote regarding why these are used
- 278 Say something re: Brevard College as Human Capital Element; add as Item D
 - Collaborated on water/sewage system repairs
 - Acknowledge BC as growing human capital and how the City promotes this
 - Jobs; creating business
 - Music department
- 39-63 Remove lines and replace with specifics like: Every year we will use this document to...
 - Remove word “capital” and simplify the elements
- 549 Change from sufficient capacity to competitive capacity
- 623 Clarify role of the city in partnership development
- 630 clarify “RC”
- 691-692 generally advocate for presence of County government downtown
- 735 & 782 “target economic development investments”
 - The City with its partners will promote...
- 1211 Develop a business plan to financially support the City’s goals for infill
 - Develop a plan to collaborate with economic develop partners & developers to financially support the City’s goals for infill development/redevelopment
- CBD & MUN forward – clarify use of “emphasis”
- Policy statements – write in more promotional manner of uniqueness of the City
- 473 connection to Pisgah Forest
- 543 water as important asset – overselling?
- 567 Remove this statement and add: Recognize our role and willing to be partners in distribution of water
- 544 & 545 “without these assets” – use language that is positive
 - “This valuable asset enables us to be the economic hub”
 - Look for other places to use more positive language
- 1220 use positive language – remove “the City cannot control real and potential fin. Capital within the private sector
 - Promote private sector investment through education & collaboration
- 722-726 Eliminate 1st sentence
 - Highlight prioritization of pedestrian
 - Promote high value land to be used for high value use rather than parking
- 711 Remove “private and”
 - 2nd sentence remove “private”