

AGENDA
BREVARD CITY COUNCIL – RETREAT
Thursday, January 29, 2015
8:30 a.m. – 5:30 p.m.
Friday, January 30, 2015
8:30 a.m. – 5:30 p.m.

- A. Welcome and Call to Order
- B. Certification of Quorum
- C. Approval of Agenda
- D. Retreat Discussion Topics: *Council may or may not take Action on a discussion topic.*
 - a. Comprehensive Public Relations and Messaging
 - b. Water Resource Alternative Analysis
 - c. Wastewater Treatment Plant Upgrade
 - d. Coordinated County-Wide Emergency Service Provision
 - e. Recess until Friday
 - f. Public Parking
 - g. Pedestrian Task Force
 - h. Special Events
 - i. Priority Setting
 - j. Adjourn

RETREAT DAY ONE – Thursday, January 29, 2015

7:00 – 8:15 Breakfast

8:25 Call to Order and Adopt Agenda

**8:30-10:30 Comprehensive Public Relations and Messaging -
What's our Message, What Do We Stand For**

10:30-10:45 Break

**10:45-12:00 Comprehensive Public Relations and Messaging -
Supporting that Message, This is what it means to Support that Message**

12:00-1:00 Lunch (Rogow)

**[Elected Officials from Transylvania County and Rosman will be invited to attend
lunch and/or sit-in on these topics]**

[Brooks Norman will set up video recording equipment]

1:00-2:15 Water Resource Alternatives Analysis

2:15-2:30 Break

2:30-3:45 Wastewater Treatment Plant Upgrade

3:45-4:00 Break

4:00-5:30 Coordinated County-Wide Emergency Service Provision

5:30 Recess