

**MINUTES  
BREVARD CITY COUNCIL  
FALL RETREAT  
November 6, 2019 – 5:30 PM**

The Brevard City Council met for a Fall Retreat on Wednesday, November 6, 2019, at 5:30 p.m. in City Council Chambers, with Mayor Jimmy Harris presiding.

**Present** - Mayor Jimmy Harris, Mayor Pro Tem Mac Morrow, Council Members Mac Morrow, Charlie Landreth, Maureen Copelof, Gary Daniel and Maurice Jones.

**Staff Present** – City Manager Jim Fatland, City Clerk Jill Murray, Interim Planning Director Paul Ray, Planner Aaron Bland, Fire Chief Bobby Cooper, Police Chief Phil Harris, Executive Assistant Denise Hodsdon, Human Resources Director Kelley Craig and Public Works Director David Lutz.

**Press** – Matt McGregor, Transylvania Times

**A. Welcome and Call to Order** – Mayor Harris called the meeting to order, welcomed those present and introduced Council members and City Clerk.

**B. Certification of Quorum** - The City Clerk certified a quorum present.

**E. Approval of Agenda** – Mr. Jones asked if we could amend the agenda to move Mary C. Jenkins in front of Downtown Paid Parking. Mr. Jones moved, seconded by Mr. Landreth, the Agenda be approved as amended. Motion carried unanimously.

**F. Monument Sign & Landscape Design for US Hwy 64 Roundabouts.**

Paul Ray introduced Teresa Buckwalter from Mosaic Civic Studios and explained that she is here to show several renderings of a monument sign and that Council is not expected to make a decision tonight and that Mosaic is helping with the visioning of Asheville Highway.

Teresa went through each slide of her presentation (On file-Agenda Packet) and asked Council if they had any questions, comments or suggestions.

**Presentation/Discussion Comments:**

- ❖ Scope & Timeline
- ❖ Opportunities & Constraints
- ❖ Design Influences & Concepts
- ❖ NCDOT Plans
- ❖ Concepts A, B, C & D

Council discussed some thoughts like:

- ❖ Making the mountains more round;
- ❖ Using stained glass for water on the waterfall;
- ❖ Using native plants within the landscaping;
- ❖ Relooking at the vision for our corridors and make sure we don't have a wall of buildings. Want it to be open and more green space.

Teresa explained that you want some continuity all the way through the corridor.

After some discussion, Council agreed that they liked Concept A the most but it needs some tweaking to maybe make it pedestrian friendly and not be too modern and to bring the element of the forest in.

**G. Mary C. Jenkins Community Center.**

Mr. Fatland explained that this project has come together because people in the community are really excited about it. He introduced Jane Mathews from Mathews Architecture, PA.

Jane went through each slide of her presentation (On File-Agenda Packet) which showed the floor plan and views. The Rosenwald Community Proposed Projects will include:

- ❖ New playground equipment
- ❖ Picnic shelter
- ❖ Basketball court
- ❖ Stream restoration

Mr. Fatland then went over the budget for these projects (On File-Agenda Packet).

Sources of Funds

|                              |             |
|------------------------------|-------------|
| ❖ Loan Proceeds              | \$2,157,000 |
| ❖ Transfer from General Fund | \$ 180,000  |

Uses of Funds

|                           |             |
|---------------------------|-------------|
| ❖ Design and Construction | \$2,157,000 |
| ❖ Annual Debt Payment     | % 180,000   |

This will be a 15 year loan. A one cent tax increase was approved FY18-19 and an additional one cent tax is needed. Mr. Fatland further explained that every \$.01 increase raises \$90,000. He added that if Council so wishes they can approve a budget ordinance that would authorize Mathews Architecture, PA to follow the schedule as outlined.

Mr. Daniel moved, seconded by Mr. Landreth to approve moving forward with a budget ordinance allowing Mathews Architecture, PA to move forward with the project. Motion carried unanimously.

~~At 7:17 p.m. Mayor Harris called for a ten minute break.~~

**H. Downtown Paid Parking.**

Mr. Fatland explained that back in January, we had a retreat in Pisgah and we discussed parking and a possible parking deck. A better approach to protect the tax payers is to start a parking fund kind of like we did for the Jordan Street parking lot. There has been a citizen group working to keep the courthouse downtown as well. If we were to do a loan for a parking deck, I think it would be good to get cash flow going to see if we can afford it. He introduced Aaron Bland who showed a presentation (On File-Agenda Packet). Mr. Bland presented the City's research on how to implement and generate revenue through payment options for downtown parking. The revenue of which, could help to pay for a parking garage without pulling from the general fund. He added that the City would likely need to hire more parking enforcement and if a garage comes, likely a parking authority.

Presentation/Discussion Comments:

## Proposal

## ❖ Free &amp; Restricted Parking:

- Jordan Street
- City Hall

## ❖ Paid Parking:

- Caldwell/Jordan Street
- Clemson Plaza
- Main/England Street

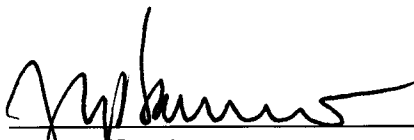
## ❖ Permits:

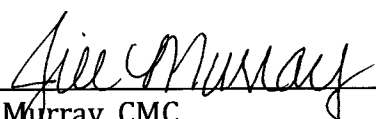
- City Employee
- Downtown Businesses

Mr. Daniel said that he doesn't necessarily want a parking deck but this seems like an ideal compromise to look into getting one. Ms. Copelof asked if we have asked the businesses what they think about this and Mr. Bland said that he is on the agenda at the next Heart of Brevard meeting to go over this.

Council unanimously agreed that Mr. Bland could move forward with the meeting with the Heart of Brevard.

**I. Adjourn** – There being no further business, Mr. Landreth moved, seconded by Mr. Morrow, the meeting be adjourned. Motion carried unanimously. Meeting adjourned at 8:05 P.M.

  
 Jimmy Harris  
 Mayor

  
 Jill Murray, CMC  
 City Clerk

Minutes Approved: November 18, 2019