

MINUTES

COUNCIL DOWNTOWN MASTER PLAN COMMITTEE

Wednesday, March 23rd, 2016 – 4:00 PM

Administrative Conference Room at City Hall

Committee Members Present: Ann Hollingsworth, Chair, City Council Member
Susan Threlkel, Citizen, At-Large Member
Melanie Spreen, Citizen
Heath Seymour, Heart of Brevard Executive Director

Committee Members Absent: Charlie Landreth, Vice-Chair, City Council Member
Dee Dee Perkins, Citizen

Staff Present: Jim Fatland, City Manager
Josh Freeman, Community Dev./Special Projects Director
Daniel Cobb, Planning Director
Kerry Lindsay, Secretary

1. Welcome & Call to Order
 - A. Hollingsworth called the meeting to order at 4:04 PM.
2. Introductions

All present knew each other.
3. Certification of Quorum

Quorum was certified.
4. Minutes
 - a. The minutes of 1/11/16 were reviewed and approved unanimously without correction.
5. New Business
 - a. Electric Car Charging Presentation

D. Cobb introduced the topic and provided a brief description of the project. He explained that a grant would cover initial costs, but then maintenance and repair would be up to the City. It was also explained that the charging stations would be non-solar powered and cost the City 50-60 dollars per month in electric bills. The Committee discussed this and decided they would like to see the contractors present at the next meeting of the Downtown Master Plan Committee.

b. Budget Discussion

The Committee discussed various projects they would like to see over the next year. These included: South Broad Streetscape, City alleyway improvements, side street renovations (brickwork extensions), signage to direct visitors to side street businesses, the gateway monument near Brevard College, and work on the trees in downtown (flowers if possible). They also mentioned that they would like to discuss the “District” proposals assigned to them in the previous City Council meeting.

6. Old Business

a. Caldwell Construction Updates

J. Freeman informed the Committee that construction is scheduled to begin on June 15th, 2016. Committee members expressed a concern about Duke Energy’s lack of cleanup when moving the power poles along the Caldwell corridor.

b. Urban Forestry General Discussion

S. Threlkel introduced the subject with an explanation of the 2007 Urban Forestry Program. The Committee discussed the issue and it was agreed that the trees downtown were a priority over the flowers this season. H. Seymour suggested that businesses cover flowers if they want them and that the City focus on the trees. J. Freeman and H. Seymour agreed to update the inventory of trees downtown with respect to empty tree wells and dead trees. It was also agreed that the City should ask Lynn Goldsmith, Danny MacMahon & John Wayne Hardison should work on a plan for fixing the wells. A motion was made to recommend to City Council the adoption of a resolution to create an Urban Forestry Program. This motion was approved unanimously. J. Freeman agreed to get tree pricings prior to marketing & promotion phases.

c. Additional Updates

J. Freeman mentioned that Clemson Plaza would mostly likely go out to bid in April and be completely constructed by December. He also mentioned the Co-Ed Theater apartment rehabilitation.

7. Adjourn

There being no further business, the meeting adjourned at 5:11 PM on Wednesday, March 23rd, 2016.

X *Ann Hollingsworth*
Ann Hollingsworth
Chair

X
Kerry Lindsay
Secretary